

Summary of Terms and Conditions for the acceptance of all Advertising.

The issue of an Order Confirmation shall amount to an offer by Danby Advertising, acting on the behalf of the publisher, to the advertiser to enter into a contract. The signature and return of an Order Confirmation shall amount to the advertisers acceptance of the contract.

The advertiser will ensure that copy is received in the correct format before the due copy date. If the advertiser does not fully comply the publisher reserves the right to repeat the advertisers previous copy, if available, or charge the gross amount for the space booked as shown in the rate card section.

The advertiser is responsible for ensuring the advertisement complies with any legal or regulatory requirements. The publisher reserves the right to suspend any advertisement deemed as in breach of its requirements, without breach of contract.

Any production work deemed necessary to bring any advertisements to the publishers required format will be charged for.

An advertiser may change the size or shape of an advertisement, or cancel an advertisement by giving notice in writing not less than 12 weeks before copy date. Any cancellation notice issued other than 12 weeks before copy date shall be ineffective and the advertiser shall be liable to pay the gross amount for the space booked as shown on the rate card.

The publisher and editor reserve the right to change the reserved location of an advertisement at any time for good reason, without breach of contract.

All amounts quoted are exclusive of VAT, which shall be due at the rate ruling on the payment date.

Pre-payment is required before copy date for all advertising. Where credit terms are agreed, advertising will be invoiced on publication and payment will be due 30 days from the date of invoice. Credit Forms available from RSGB HQ. There must be no sub-selling of RSGB advertising space without written permission from the RSGB.

Any claim by the advertiser, based on any error or omission in the advertisement, shall be notified to the publisher not more than 7 days after receipt of their invoice, as supplied on publication. A full copy of the Terms and Conditions for the acceptance of advertising is available on request.

The Radio Society of Great Britain and Danby Advertising will not accept any liability for quality of reproduction when files are not supplied in the accepted format, or for error where a suitable proof has not been provided.

Copy provided in formats other than those accepted may incur a pre-press production charge on the amount of work involved to bring them to the specified format.

Full terms and conditions can be found online

| | 1 Insertion | 6 Insertions | 12 Insertions |
|---------------|-------------|--------------|---------------|
| Full Page | £1365 | -10% | -20% |
| Half Page | £735 | -10% | -20% |
| Quarter Page | £465 | -10% | -20% |
| Eighth Page | £275 | -10% | -20% |
| Business Card | N/A | £195* | £390* |

Premium Rates may apply to certain positions, inserts rates available on request
* One off setup charge applies £40

Copy deadlines (subject to verification) 2021

| Issue | Booking deadline | Copy deadline |
|-----------|------------------|---------------|
| January | 18 November | 20 November |
| February | 16 December | 23 December |
| March | 27 January | 29 January |
| April | 24 February | 26 February |
| May | 31 March | 2 April |
| June | 28 April | 30 April |
| July | 26 May | 28 May |
| August | 23 June | 25 June |
| September | 21 July | 23 July |
| October | 25 August | 27 August |
| November | 22 September | 24 September |
| December | 20 October | 22 October |

Mechanical Data width x depth (mm)

| | Type | trim | bleed |
|----------------------|---------|---------|---------|
| Double page spread | 400x277 | 420x297 | 426x303 |
| Full page | 190x277 | 210x297 | 216x303 |
| Half page horizontal | 190x135 | 210x145 | 216x148 |
| Half page vertical | 93x277 | 103x297 | 106x303 |
| Quarter page | 93x135 | n/a | n/a |
| Eighth page | 93x67 | n/a | n/a |

Artwork specs – accepted formats

All files must be supplied in CMYK colour space, along with all fonts and images embedded in high resolution PDF. We also accept copy supplied as QuarkXpress, Indesign, Photoshop and Illustrator EPS files, JPEG, TIFF, but there may be a charge for handling these files. Crop marks and bleed (where applicable) must be included. Files must be full size and of high resolution. Images must be at least 300dpi.

Please send your copy or files on disc to:

Danby Advertising, Fir Trees, Hall Road, Hainford, Norwich, NR10 3LX, UK.
All files must be digital files and supplied on CD or via Email to adsales@rsgb.org.uk

Any amendments to files supplied will incur extra charges, Danby Advertising will be happy to make amendments for an additional fee.

Creative Design Service

We offer a graphic design service for any advertiser who may require help creating their advertising. A brief for the design must be received at least two weeks before copy deadline. Please call for a quote on 01603 898678. or Fax on 01603 898678

www.rsgb.org/radcom chris@danby-online.co.uk

Grow your Business Reach new markets

RadCom magazine gives you the highest guaranteed UK circulation to the serious amateur radio enthusiast – **at the very best value price**



Did you know that RadCom:

- Is the only dedicated amateur radio magazine with a verifiable 22,000 circulation – guaranteed!
- Is the only dedicated amateur radio magazine to give you 'real value' at best possible cost. The advertising cost starts at as little £35.00!
- Is recognised as 'the industry magazine' for the serious amateur radio devotees!

**So, if you want to be amongst those who already know...
Don't miss out - call Chris Danby on 01603 898678**

www.rsgb.org/radcom chris@danby-online.co.uk

To advertise call Chris Danby on 01603 898678

If you want to reach people interested in radio, computers or electronics then you need to know about RadCom !

RadCom reaches more than half of the estimated active amateurs in the UK, who make up the backbone of Britain's radio engineers, wireless system technicians and electronic gurus. The only advertising medium that reaches the majority of these people is RadCom.

RadCom is easily the biggest circulation amateur radio magazine in the UK and no one has more information every month on the subject. At a 100 page issue size, RadCom is around 30% bigger than its nearest rival and contains more content than any other magazine in the market.

As part of our on-going development we are producing a lively, dynamic and forward-looking magazine catering for the fastest growing circulation in the market. As a subscription only magazine, RadCom is for those people who are firmly committed to radio as a hobby, with every reader actively scanning the pages every month. RadCom's advertising reach extends to almost every radio amateur in the UK and it is easily the best medium to target this vibrant market.

- Ideal for recruitment
- Online RadCom also available
- Two additional online magazines
- Read worldwide with 10% of Members overseas
- Has a highly computer literate readership
- Membership are avid users of technology
- The biggest radio magazine to reach Britain's radio amateurs

Electronics Technician at CERN
Become part of a multinational team of experts who design, test, commission and maintain the Radio Frequency (RF) systems and control the power for the acceleration of particles. The Linear Radio Frequency Section (LRF) is responsible for the RF systems of all linear accelerators at CERN, including the maximum for LRF, the largest particle accelerator on earth, the other essential on-site training and the opportunity to work on unique technical systems, providing Magnets of peak power in the frequency range of a few 100 MHz.

Review Gemini 23 1296MHz linear amplifier
The Gemini 23 is the latest in a family of medium power solid state linear amplifiers from Linear Amp UK (L) that together cover all bands from HF through to 1296MHz. Like the lower band versions, the 1296MHz Gemini 23 RF section was designed in the UK by Chris Bartram, G4WQGU, who is a highly respected, professional RF consultant of many years standing.

Feature More schools contact the ISS
Three more successful contacts with the ISS. The RSGB would like to thank the clubs and schools who have made this an amazing event.

Technical VDSL2 radiation and its signal characterisation
The RSGB Legacy Committee has funded a project to develop EMC analysis software tools for the EMC Committee to use when supporting Members. This article describes the state of play of the first stage of that work, a sophisticated tool to detect VDSL interference.

Regulars HF
The Summer doldrums are approaching but Sporadic-E may provide some better propagation on higher bands.

Awards
The Intrap-DX Group recently announced that Trevor Zani, M3AAZ, G4JAT is the recipient of the 4th annual Intrap DX Award, made in memory of James McLaughlin, W4WCT/6TAF who was killed in Kabul, Afghanistan, on 27 April 2011. The award was presented at the Intrap DX Convention on 18 April for Zani's outstanding efforts to activate and then difficult entities such as Eritrea, Myanmar and Bangladesh. The award recognizes individuals or teams that boldly activate new entities within their own personal capacity in the pursuit of providing contacts to the DX Community. The Intrap-DX Group say they do not encourage DXers to go into hazardous areas.

Every month RadCom contains

News & New Product pages

All the latest news and equipment that will interest the technically minded radio enthusiast

Reviews

Considered in-depth technical reviews of major amateur radio equipment
Antennas both large and small
Kits and test equipment

Technical features

All levels of construction projects from mixers to transceivers
Raspberry Pi and Arduino projects
Antenna theory and construction

Regular Columns

Everything from EMC to HF operating and QRP to Homebrew

Who are Radio Amateurs?

In a recent survey of Radio Society of Great Britain Members it was found that:

- They are affluent with 60% being HF orientated where equipment can cost between £2000 and £10,000
- Most are A1 or B1 consumers and highly skilled individuals
- Of the same amateurs, many list IT and technology as an interest they have outside radio
- 75% of radio amateurs are constructors of things electronic
- They are decision makers in their work environment
- Amateurs list DIY and gardening as major interests along with large numbers who enjoy military history, aircraft and country pursuits

So, if you want to reach a regular and loyal readership, interested in all things electronic and with money to spend then RadCom is the advertising medium to use!

www.rsgb.org/radcom

To advertise call Chris Danby on 01603 898678 or email chris@danby-online.co.uk